

2017 PFA CONVENTION AGENDA

— *Sheraton Hotel Downtown Birmingham, AL*



WEDNESDAY, SEPTEMBER 6	ROOM	EVENT
5:15 pm – 6:00 pm	Jefferson 1	PFA Board of Directors Meeting
6:00 pm – 9:00 pm	Hyatt Hotel	Board Dinner <i>Sponsored by Hyatt</i>
THURSDAY, SEPTEMBER 7	ROOM	EVENT
8:00 am – 2:00 pm		CVB Sponsored Tour and lunch (Sign up in advance)
Noon – 3:00 pm	Reg. Office	Registration
Noon – 5:00 pm	Ballroom 3-4	Associate Member Set-up
3:00 pm – 3:15 pm	Bamboo Rm 403	New Member Orientation
3:30 pm – 4:15 pm	Ballroom 1, 5	Keynote Speaker: Thomas Blottenberger, WestPac Wealth Partners <i>“Mind Over Money”</i> In this interactive discussion, we will explore how to recapture the American Dream by identifying how to think about money, explore the most common pitfalls that can cost the average investor their retirement, and uncover why wall street and your investment advisors want to keep you in the dark. By the end of our discussion, you will be empowered to take action and create the financial future you deserve.
4:15 pm – 5:15pm	Ballroom 1, 5	PFA Business Session I – Includes: Greater Birmingham CVB Welcome Associate Member Introductions Introduction of newest PFA Fraternal members Board Nomination Slate
5:45 pm – 7:30 pm	Ballroom 4	Opening reception at the Birmingham Sheraton. Drinks and substantial hors ‘doeuvers.
5:00 – 8:30 pm	Across the street	Visit the Alabama Sports Hall of Fame across the street from the hotel before Dinner on your own. Admission is waived. <i>Reception sponsored by Birmingham Sheraton</i>
FRIDAY, SEPTEMBER 8	ROOM	EVENT
8:15 am – 8:45 am	Ballroom 9	Full Breakfast Buffet– <i>Sponsored by Visit Dallas & Marriott International</i>
8:45 am – 9:15 am	Ballroom 1, 5	Keynote speaker, Jennifer Mores, James R. Favor & Company, LLC <i>“Current Liability Issues for PFA Organizations”</i> Membership in a collegiate Professional Fraternity Association organization offers students a wealth of opportunities for professional development, contributing to philanthropic causes, and an enhanced social experience on campus. As host institution and member expectations evolve, so do the risk management and harm reductions needs of our organizations. In this session, we will discuss trends in liability incidents and claims, lessons learned, and adjustments you may consider making to your current policies and procedures.
9:30 am – 10:15 am	Ballroom 1, 5	Keynote speaker Kim Novak, NovakTalks, “Student Voices” The engaging collegiate or graduate members in initiatives of our organizations is key when attempting to realign services, operations or systems designed to advance our founding principles and values. Join Kim for an interactive dialogue about the importance of students voices and how to gather student insight when advancing our organizations. Time will be allotted for discussing specific types of initiatives your organization is working on.

FRIDAY, SEPTEMBER 8

	ROOM	EVENT
10:30 am – Noon	Ballroom 3-4	Associate Member Exhibits – <i>Speed dating</i>
Noon – 1:30 pm	Ballroom 9	Lunch with three Awards Presentations - <i>Sponsored by GEICO</i>
2:00 pm – 2:45 pm	Ballroom 1, 5	John Christopher, Fraternal Law , Brief review of current trends and then lots of time for your questions.
2:45 pm – 3:00 pm	Prefunction	Break (with snacks)
3:00 pm – 4:00 pm	Ballroom 11-12	Roundtable Discussions: Design our own sessions, Small fraternities, Fundraising, New Trends
4:00 pm – 5:00 pm	Ballroom 3-4	Associate Member Exhibits with Break
5:30 pm – 10:00 pm	Busing	Birmingham Civil Rights Institute tour and reception, followed by dinner at Sloss Furnace and entertainment by Dr. Steve Taubman <i>Sponsored by Greater Birmingham CVB</i>

SATURDAY, SEPTEMBER 9

8:30 am – 9:00 am	Ballroom 9	Full Breakfast – <i>Sponsored by Visit Wichita</i>
9:00 am – 10:00 am	Ballroom 1, 5	PFA Business Session II
10:15 am – 11:00 am	Ballroom 1, 5	KEYNOTE: Dr. Steve Taubman, “Unclog Your Brain! Removing Mental Barriers to Success”
11:00 am -12:30 pm	Ballroom 3-4	Associate Member Exhibits
12:30 pm – 2:00 pm	Ballroom 9	Lunch with Installation of PFA Board & two Awards Presentations And a look to next year’s convention! <i>Sponsored by JR Favor & Associates and Associate give a-ways</i>
2:15 pm – 3:00 pm	Ballroom 1, 5	Kim Novak, NovakTalks, “We Have a Program for That” How many times in the past year have you been faced with the challenge to come up with an activity or educational program to advance ? How many meetings regarding chapter-specific behaviors or national trends have you attended where you leave feeling as if all what has been accomplished is a dialogue about the problem and maybe, if you were lucky, a new project has been added to your plate? Have you ever wondered if what you are doing has actually made a difference or positively influenced the problem? Join Kim for an interactive session designed to help advance efforts and answer this question!
3:00 pm – 3:30 pm	Ballroom 1, 5	MemberPlant Demonstration – More in-depth instruction on how to use the PFA website to use the member database to better reach out, connect, and more effectively communicate with all PFA members.
3:30 pm – 3:45 pm	Prefunction	Break (with snacks)
3:30 pm – 3:45 pm	Ballroom 1, 5	Associate Member Meeting
4:00pm – 5:00pm	Ballroom 1, 5	PFA Business Session III, if needed
5:30 pm – 8:360 pm	Busing	Negro Southern League Baseball Museum tour and “southern” cuisine, located at the site adjacent to the new minor league baseball stadium. The Good People Brewery is one block over. This is about 3 miles from Sheraton Hotel, so PFA bus or \$6 taxi/Uber back. <i>Sponsored by Herff Jones, LLC and PFA</i>