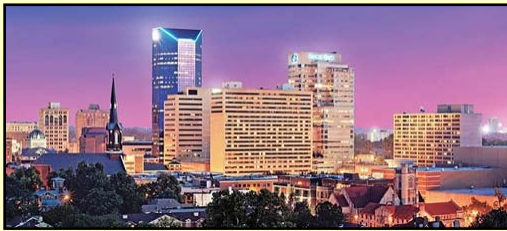




Spring 2010

## 2010 Annual Conference



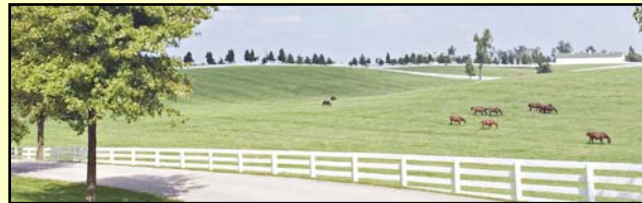
[Lexington CVB](#). Be sure to complete and submit the [Registration Form](#) to the PFA headquarters

### 2010 Conference Planning!

The preliminary [2010 Conference Agenda](#) is now available. Be sure to visit our website for updated information just posted regarding the 2010 Conference in Lexington! The meeting will be held September 12-14 at the [Hyatt Lexington](#). Information is also available on things to do in the Horse Capital of the World, the home of the nation's finest Bourbon, and great bluegrass from the

### Sponsorships Available

Many sponsorships have been secured, but you can get additional exposure by sponsoring one of our key events - such as speakers, receptions, etc. The sky is the limit! Please contact the PFA [Executive Director](#) to discuss these opportunities.



### Call for Amendments

Amendments that you may wish the Annual Conference to consider must be submitted 30 days prior to the meeting opening. Please contact the PFA Headquarters if there are such amendments you plan to submit or would like considered/discussed.

### PFA Award Applications

The PFA seeks to recognize and honor members of your organization through its annual award program. Please make an effort to honor those deserving in your group by nominating them today! Application deadline is May 15 and the forms [posted on awards page of the PFA website](#) must be used to complete the nomination. Nominations must be submitted to **Award**

**Committee Chair Cliff Schechter** (address provided on the nomination forms).

### Lloyd G. Balfour Fellowships

The Balfour Fellowship program was initiated in 1985 and provides financial assistance to full-time students who are enrolled in accredited graduate or professional schools. The fellowships were established in honor of Lloyd G. Balfour of Sigma Chi Fraternity.

Applicants must be initiated members of an NIC, NPC, NALFO, NPHC, or PFA organization who are in good standing. Awards are based upon scholastic achievement (a minimum of a 3.7 GPA or equivalent is required), campus and community involvement and leadership within one's fraternity/sorority. All applications postmarked by March 31, and can be [completed online](#).





## New Associate Member

The PFA is pleased to welcome its newest associate member [GreekBill](#). GreekBill provides financial services (budgeting, billing, receivables, online payment, etc) to the fraternal community at the local/chapter or national level. Give a PFA welcome to GreekBill's Marketing Director [Ellie Eversole](#). Additional new Associate Members are expected in the weeks just ahead. If you know of vendors who offer goods, services, or products that would be valuable to other PFA

member fraternities, you are encouraged to forward their contact information to the PFA Executive Director. We thank all our associates – old and new – and encourage you use them for all your needs. All [Associate members are on the PFA website](#). Many thanks to all our Associates!

## Meeting RFP's from Associate Liaison Marsha Wilson

Writing a good RFP need not be daunting. **Good RFP's include** the following:

Purpose of meeting – Event description

Who are your attendees

History including location/hotel, room rate, actual number of room-nights utilized

Detail of meeting requirements such as AV, special needs, etc

Special Concessions/Wish List/In-kind donations

Top Three most important items/considerations in choosing a city/location

Response Deadlines/Timeline– include dates for proposal acceptance, board decision, site visit, final decision

Criteria (if any) for making decisions

## Common Concessions often include:

One comp per 50 revenue generating rooms

Complimentary meeting room rental in consideration of sleeping rooms provided

Complimentary meeting room rental if group meets certain Food and Beverage minimums

Complimentary VIP gift amenities

Complimentary Upgrades to suites or concierge level at group rate

Complimentary/discounted Parking

Complimentary/discounted Internet access

VIP Airport Welcome/transportation

Complimentary office space

Handling and shipping fees waived

Complimentary Site inspection rooms provided based on availability

Staff room provided at a discounted rate

## Other Concessions to consider can be:

Hotel to sponsor reception or portion (sponsor bar for first hour)

Welcome letter from GM to all your guests

Specialized check-in – key cards with group name

Bellman charges for room deliveries/amenities waived

Sleeping room rebate to help offset convention costs

Guaranteed Food and Beverage prices at current levels for future years' events

Guaranteed Service Charge at current percentages

Hotel/City to participate in trade show to help build excitement for future year

Hotel/City to donate door prize such as free weekend stays, free dinner, etc

Hotel/City to purchase an ad in group's magazine

## Fraternal News

[Alpha Phi Omega](#) and several other PFA member organizations were favorably mentioned recently in [Drake University student newspaper article](#). The article focused on the benefits and differences between professional fraternities and general/social ones.

[Rho Pi Phi](#) is pleased to welcome back Nu Chapter at The Ontario Faculty of Pharmacy ([Leslie Dan Faculty of Pharmacy](#), named for a Rho Pi Phi Toronto Alumni member). Devorah and I were honored to attend Toronto (Rokeah) chapters annual Chancellors Ball. We were treated like visiting celebrities, and were pleased to reconnect with old friends. Executive Director Bob Heyman recently celebrated his 80th birthday – **Congrats Bob!**

[Phi Delta Phi](#) will host the 2010 Legal Excellence Awards Ceremony next month in Arlington, Virginia. This year's recipients are: The Honorable John Paul Stevens, Associate Justice, United States Supreme Court; The Honorable Gerald Bard Tjoflat, Circuit Judge, the United States Court of Appeals for the 11th Circuit; The Honorable William Joseph Bauer, Circuit Judge, the United States Court of Appeals for the 7th Circuit; The Honorable Daniel Inouye, United States Senator for the State of Hawaii; and The Honorable Patrick Leahy, United States Senator for the State

of Vermont. These prestigious awards are given to distinguished members of Phi Delta Phi who, throughout their lives and professional careers, have been true to the principles of Phi Delta Phi. The ceremony will also feature the first edition of a new [Phi Delta Phi Pictorial History](#) that will celebrate the Fraternity's 140th anniversary.



[Delta Sigma Pi](#) Business Fraternity recently reinstalled its Psi Chapter at the [University of Wisconsin –Madison](#). DSP has been named as a 2010 [Make A Difference Day](#) national award honoree! The Fraternity was chosen from the nearly 3000 entries submitted to USA WEEKEND recounting the volunteer efforts that took place on October 24, 2009. The Fraternity will be spotlighted in the April 18 edition of USA WEEKEND Magazine, along with nine other honored groups. Each honoree also receives a \$10,000 donation from Newman's Own to the charity of their choice. With efforts lead by national community service chairs Tracey Florio Moss and Derry Webb, Delta Sigma Pi had 100 collegiate and alumni chapters

participate and report Make A Difference Day activities in 2009.

---

### **Board of Directors Contact Information**

[Saundra Finley, Phi Chi Theta- President](#)

[Alan Bonner, Kappa Kappa Psi/Tau Beta Sigma – President-elect](#)

[Liz Nordling, Sigma Alpha Iota - Secretary](#)

[Anthony Chaffee, Phi Delta Chi - Treasurer](#)

[Kayla Kelly, Sigma Alpha - Director](#)

[Nancy Stankewicz, Kappa Epsilon - Director](#)

[Shelley Weinstein, Phi Alpha Delta - Past President](#)

[Marsha Wilson, Lexington CVB – Associate Liaison](#)



---

Michael T. Abraham - Executive Director  
Professional Fraternity Association  
1011 San Jacinto, Suite 205  
Austin, TX 78701

[PFA Website](#)

[Click here to email PFA Headquarters](#)

***If your contact information has changed, please email the PFA Headquarters with updated name, mail, phone, email contact data.***

---