



Spring 2011



2011 Annual Conference

The Conference will be here sooner than you think! **Make your plans now** for a fun-filled, education-crammed, and fellowship-packed event at the San Mateo Marriott, 1770 South Amphlett Boulevard, San Mateo, CA 94402, 650-653-6000.

Those flying to California will find our location very near and convenient to the [San Francisco Airport \(SFO\)](#), but you may wish to [review all travel options here](#).

Marriott and the [San Mateo CVB](#) are our

hosts this **September 8-10, 2011 (Thursday-Saturday)**. Many of you know that the Annual Conference sells out most years so make your [lodging reservations early online here](#). Our special group rate is \$109/night and also provides a 50% discount off guest parking. Please also register with our headquarters [PFA Conference Registration Form here](#).

Sponsorships Available

Many sponsorships have been secured, but you can get additional exposure by sponsoring one of our key events - such as speakers, receptions, etc. The sky is the limit! Please contact the PFA [Executive Director](#) or review the [sponsorship opportunities here](#).



Call for Amendments

Amendments that you may wish the Annual Conference to consider must be submitted 30 days prior to the meeting opening. Please contact the PFA Headquarters if there are such amendments you plan to submit or would like considered/discussed.

PFA Award Applications

The PFA seeks to recognize and honor members of your organization through its annual award program. Please make an effort to honor those deserving in your group by nominating them today! Application deadline is May 15 and the forms [posted on awards page of the PFA website](#) must be used to complete the nomination. Nominations must be submitted to **Award**

Committee Chair Cliff Schechter (address provided on the nomination forms).

New Associate Members

PFA is pleased to welcome several new Associate Members! [Jennifer Lynch](#) is with the [Norfolk CVB](#) where the Chesapeake Bay meets the Atlantic Ocean. [Dan Shaver](#) with [Affinity Consultants](#) handles trademarks and licensing matters for many greek letter organizations. [Patrick Allen](#) with [Webareek](#) provides fraternity websites and communication tools. [Melissa Perry](#) with the [Crowne Plaza Indianapolis Airport](#) offers lodging and



meeting facilities for our groups in the popular and uber-convenient fraternal location.

We thank all our associates – old and new – and encourage you use them for all your needs. All [Associate members are on the PFA website](#). Many thanks to all our Associates!

Host Institutions and Contractual Liability

Attached to this newsletter is a presentation developed by the [James R. Favor & Company](#) related to **Host School Contractual Liability** issue (ie, making your fraternity pay for a school's negligence) that many of our groups are experiencing. The number of colleges seeking to shift their burden onto the greek community will continue to increase in number and intensity of demand. I encourage you to review its content as it presents aspects of insurance and liability in an easily readable and understandable manner. The presentation also contains a number of recommendations for implementation on slides forty and forty-one for your national organization and to ensure that your chapters and their officers do not inadvertently contractually obligate your national organization. To discuss this topic, **please contact [Jim Favor](#), 800/344-7335**.



[Webgreek](#) is the best way to run your chapter or national organization. Using cutting edge cloud-computer technology, WebGreek offers group management clouds and custom web-sites that allow for streamlined member communication, organization,

and recruitment. With WebGreek, you can:

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An **integrated online billing platform** lets you collect money for anything from house dues and rush shirts to alumni donations, and you can even sell tickets and promote events via **Facebook, Twitter** and **email**. Contact pmallen@webgreek.com, (425) 281-2004, at [Webgreek](#) for more information.

For National partners, WebGreek significantly lowers operational costs associated with your National web presence with our proprietary, 100% turn key website deployment process. Just ask **Alpha Tau Omega - Webgreek designed, built and delivered 135 branded chapter websites in less than 2 months**. "It's quick, stress-free, and our members are ecstatic with how easy the sites are to update. It's exactly what we've been waiting for," says Wynn Smiley, CEO of Alpha Tau Omega. "And that's just websites... I'm even more excited about the communication tools WebGreek has under the hood."

Annual Membership Dues

The PFA Headquarters will be sending annual dues invoices/reminders by the end of April.

Fraternal News

It is with a heavy heart that we share news that a regular at our annual conferences John Johnson (Ruth's husband) passed away on March 19. Ruth appreciates those who have phoned and sent cards with their favorite memories of John. For any of you who did not get a chance to read the notice and would like to, [here is the link from the Asheville paper](#). A celebration of his life will be held on Saturday, May 7, 2:00 pm in Asheville at the Westminster Presbyterian Church. There will be lots of music, his favorite songs, stories from some of his friends and family, and lots of happy memories.

[Mu Phi Epsilon International Professional Music Fraternity](#) announces its triennial convention, August 10-13, 2011, [Rochester Hyatt Regency Hotel](#). The Convention theme will be "Connected." Over two hundred official chapter delegates and other members and guests will convene in Rochester, New York, for four packed days of learning, networking, and music.

Henry Coil Jr., a 1995 inductee into the [Theta Tau Alumni Hall of Fame](#), lifelong Riverside resident, and former councilman, was given the Roy Hord Volunteer of the Year Award by the Riverside Downtown Partnership. Coil was honored at the organization's 24th Annual Meeting and Awards Ceremony on Feb. 17 at the Marriott Riverside. Coil, a past president of [Tilden-Coil Constructors](#) who served on the City

Council from 1963-1967, was also recognized in 1988 as Riverside County's Distinguished Citizen.

Board of Directors Contact Information

[Alan Bonner, Kappa Kappa Psi/Tau Beta Sigma – President](#)

[Gary Epperson, Alpha Kappa Psi, President-elect](#)

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[Nancy Stankewicz, Kappa Epsilon - Treasurer](#)

[Fran Irwin, Mu Phi Epsilon - Director](#)

[Bob Heyman, Rho Pi Phi, Director](#)

[Saundra Finley, Phi Chi Theta- Past President](#)

[Lynn Mueller, Doubletree Universal Orlando – Associate Liaison](#)



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[PFA Website](#)

[Click here to email PFA Headquarters](#)

If your contact information has changed, please email the PFA Headquarters with updated name, mail, phone, email contact data.
