



Summer 2015

2015 Leadership Academy

PFA's **Inaugural Leadership Academy** will be held **May 29-31** at the **Hilton Atlanta Airport** at the terrific rate of \$91/night. This groundbreaking event will be a first for Professional Fraternity Association's as it delivers education and training directly to the student level. You may make lodging reservations with Hilton call 1-800-445-8667 - Group Code: PFA or [online here](#). The early registration fee will be \$149 per person and include:

- two lunches / four breaks
- meeting space
- LPI Co-Curricula educational materials
- Student Self Workbook
- Self Evaluation Online code / 360 Online Code
- Facilitation leadership by PFA member groups
- Opportunity to meet and learn from your peers in other fraternal groups



Curricula is based on the [Kouzes-Posner Leadership Challenge](#) model for leadership development. **Testimonials** abound by those who have experience The Leadership Challenge and those who witness the impact it has on others. Be sure to mark your calendar now! Additional Registration information will be available shortly; however, the [online payment system](#) is live now.



2015 Annual Convention - Registration Open!

The 2015 meeting will be held at the [Louisville Marriott](#), September 1 - 4. You may register for the Annual Conference [using this form](#) or via the [PFA Square Market payment site](#). Hotel reservations can be made on the Marriott Reservation Line **800/266-9432**, or [online here](#). PFA lodging rate is \$119/night. Early agenda items include Presentations, Demos, Breakouts, or Teddish Talks such as:

[Bob Harris, CAE](#)

Board Development / Effective Strategic Plans / Performance, Benchmarks & Dashboards

[ChapterBuilder](#)

Josh Orendi, [PhiredUp](#) and David Lecko, [TechniPhi](#)

Digital Archiving

Doug Easley, NPC / Enviation



The Convention Planning Committee **invites you now** to suggest additional areas of interest for consideration for the



2015 event. Please email suggestions to headquarters@professionalfraternity.org

The closing extravaganza will be hosted with the assistance of our CVB hosts in Louisville who will share the best the city has to offer. Visit [GoToLouisville](http://GoToLouisville.com) for more information about our host city.

Contact Update Project

The PFA Board invites and encourages Fraternal Members to update your profile, contact information as well as completing the survey questions that follow. We are using jotform to gather this information. Information provided will be used to verify and update the PFA Membership Database. It is also published in the annual Membership Directory and provided to Associate Members in accord with PFA policy and board direction.

Completion will take only a short period of time. Visit the [form here](#). It can also be accessed from the "Update Profile" button on the front page of the [PFA website](#)

Annual Membership Renewal

The PFA Headquarters has opened the renewal period for Annual Dues as well as 2015 Convention Registration.

Fraternal Members can use these links to join or renew via [hardcopy/check](#) or [online here](#). Fraternal members can also register online or via mail for the 2015 Annual Conference **Associate** Members can use these links to join or renew via [hardcopy/check](#) or [online here](#). (Associate member renewal **includes** Annual Conference Registration and Exhibit Fee.)

Fraternal Law

[Fraternal Law Partners](#) is an invaluable resource for those in the Greek System. The [January 2015 edition](#) of the Fraternal Law Newsletter addresses the rash of "cease and desist" orders emanating college administrators, and the ramifications of these "shoot first, aim later" behaviors.

Constitution/Bylaw Amendments

The 2014 Convention identified several areas for further improvement in our laws. After considering these changes for successive years, changes are being proposed to **1) change the fiscal year** from July thru June to January thru December. In addition, changes are proposed to **2) shift officer terms to 2 years** in length and change the "President-elect" position to a traditional Vice President office. This second change requires that several sections be changed, but the changes themselves are sensible to understand.

1) An Acrobat file showing four years of reports based on current fiscal year vs proposed calendar year is posted online here. As you can see, the cash flow from year to year is "smoother" when using the calendar year.

[P&L Fiscal Year July 1 2008 to June 2014](#)

[P&L Calendar Year January 2009 to December 2014](#)

[Balance Sheet showing Fiscal v Calendar Year comparisons 2008 to 2014](#)

While the PFA Headquarters has gradually moving up our operational period from mid year toward calendar years, the adoption of this amendment will formally enact that practice and permit the formal opening of dues renewal and conference registration to January 1 of each year.

2) The board concluded that any further "rules" related to the terms of office can and should be incorporated into the Policy and Procedure Manual if the amendments are approved. If

adopted, PFA would complete its current fiscal year that ends June 30. Similarly, changes in the term length of office will be effective following elections at the 2015 annual meeting.

In accord with [Constitution](#), Article VI, and Bylaws, Article XI, please return the [Constitution & Bylaw ballots](#) by **April 7** to the PFA Headquarters. It will require $\frac{3}{4}$ favorable vote to adopt each/any proposed amendments/changes.

Purpose, Plan, and Performance by [Bob Harris, CAE](#)

A Resolution for Association Boards

'Tis the season for making resolutions. For associations I offer this simple affirmation.

*"In 2015 I resolve to focus on the **Purpose, Plan and Performance.**"*

PURPOSE – All associations have a statement of purpose affirmed by the IRS for tax exempt status. The purpose or mission statement should frame nearly discussion at the board and committee meetings. Volunteer leaders should work tirelessly to advance the statement. Post it on conference room walls and board agendas. Be leery of mission drift and motions that begin with, "I have a good idea....."

PLAN – The plan is the roadmap for leaders, committees and staff. Plans span 3 to 5 years, representing the disciplined allocation of resources. It is among the most important organization document. Members should find it a compelling reason to belong. Committee work and board agendas are built upon the plan.

PERFORMANCE – Set performance measures to gauge success. The metrics identify accountability, deadlines and outcomes. Performance measures are integral to the purpose and plan.

The three areas encompass every aspect of an association. It is my hope for 2015 that leaders focus on purpose, plan and performance.



Bob Harris, CAE, offers free governance and management tools at <http://www.nonprofitcenter.org>

Fraternal News

[Phi Chi Theta](#) installed the Zeta Nu Chapter at Ohio University in December and the Zeta Xi Chapter at Drake University in January.

[Alpha Phi Omega](#) had a successful 43rd Biennial Convention at the Hyatt Regency O'Hare with over 2100 members in attendance.



The Convention overwhelming passed revisions in the bylaws that will restructure the Board beginning in 2016. APO will transition from a 35 person board of directors to a 14 person board with 2 of the 14 being appointed by the Board itself.



[Theta Tau](#) was pleased to install its newest chapter at Miami University in Oxford. MU has spent the better part of the last decade building a solid engineering program. Newest colonies were certified at Case Western University and Boston University (pictured left) in the fall with NYU Poly and others anticipated this winter and spring.

30 students from 19 different chapters were honored as part of the Theta Tau Educational Foundations annual scholarship program. The newest endowed funds (**Jim Cote and Jeff Kellogg**) benefiting Theta Tau members attending Michigan Technological University. The Theta Tau Educational Foundation will also be holding its **9th national Leadership Academy**, this July 16-19 at **Georgia Tech**.



Michael T. Abraham - Executive Director
Professional Fraternity Association
1011 San Jacinto, Suite 205
Austin, TX 78701

[PFA Website](#)

[Click here to email PFA Headquarters](#)

If your contact information has changed, please email the PFA Headquarters with updated name, mail, phone, email contact data.
