



Winter 2010

PR Committee Update – Action Requested

The first priority of business for the PR committee is the creation of a press kit to be used as a tool in membership development. Phase one of the press kit will posted on the PFA Web site the end of February, 2010. Work is already underway, but your help is needed to make it great.

Your PFA experience is an important component of the press kit. We need your testimonials! Please share with us the impact PFA has made on you and your organization.



Why are you a PFA member?

What is the value of your membership in PFA to you and your fraternity?

Why should professional fraternities join PFA?

Email all testimonials to Karron Alford at karron@visitbatonrouge.com by Friday, to be included in our press kit. If you have further questions, please contact Karron via email or phone 800/527-6843.



2010 Annual Conference Opportunity

PFA members and associates are known for creating exciting, informative, and fun programs. The lineup for 2010 promises to continue this tradition. Many of you may remember the creative, artistic team-building experience we had in Phoenix. The Convention Program Committee has decided it is time for more of that.

So, you are being invited to become part of the **“Big Blue PFA Band Extraordinaire”** and perform with some exciting stars. Pull out those mouthpieces, warm up those drumsticks, start limbering those fingers. And don't worry, for those who don't play band instruments, we will definitely need some choral-types, some cheerleader-types, and those usual band groupies who make peanut butter sandwiches and go for sodas!

Col. Alan Bonner will be using all of his powers of persuasion to make instruments and music scores available to us. These will be easy, “little experience needed” charts, so start thinking about which instrument you want to play. Oh, did we mention that this will be fun? **No judging, no auditioning, just a lot of FUN!!**

Watch for more instructions in the registration material as it becomes available. Contact Ruth Sieber Johnson and the Program Committee for more information. We hope to see all of you in [2010 at the Lexington Hyatt.](#)



New Associate Members

The new year has brought new members to the PFA. We are pleased to welcome Jennifer Lynch-Thien of the [Virginia Beach Convention and Visitors Bureau](#) and Mike Flavin of [Scribes, Inc.](#) Jennifer can be reached at 757/385-6657 or jlynch@vbgo.com. Mike is available at 630/654-3800 or Mike.Flavin@scribesinc.com. We appreciate the support of these newest and our many long-time loyal associate members. If you

know of vendors who offer goods, services, or products that would be valuable to other PFA member fraternities, you are encouraged to forward their contact information to the PFA Executive Director. We thank all our associates – old and new – and encourage you use them for all your needs. All [Associate members are on the PFA website](#). Many thanks to all our Associates!

Fraternal News

[Sigma Alpha Iota](#) Philanthropies, Inc., awarded three music education outreach grants this fall. One grant, to be used in the Orange County, California area, will provide for the purchase of percussion instruments for more than 1,300 students. The “**Roots of Rhythm**” project is led by Claire Purcell. The new “Musical Theater” and “Jazz Studies Performance” scholarships generated great enthusiasm at the 45th triennial convention in Chicago. After having a stunning concert by Honorary [Rachel Barton Pine](#), violinist, the new [Maud Powell Favorites](#) transcription project was unveiled for attendees. Through our long-standing **People-to-People Project**, we have been able to send two tubas for music programs overseas—one to Brazil and one to Nigeria.

[Delta Sigma Pi's](#) **Bill Schilling** and family recently returned from a vacation to France and Italy where his daughter is an exchange student. Delta Sigma Pi began three new colonies this fall at the **University of California, Santa Barbara**, **Rochester Institute of Technology** (NY), and **City University of New York-Baruch College**.

Mr. & Mrs. **Patrick Johans** welcomed a new addition to their family this month. **David Thomas** joins sisters Gwen and Rebecca. **Congratulations!**



[Phi Delta Phi](#) has been selected for the 2009 **Best of Washington Award** in the Fraternal Associations category by the U.S. Commerce Association (USCA). The USCA “Best of Local Business” Award Program recognizes outstanding local businesses throughout the country. Each year, the USCA identifies companies that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community. Winners are determined based on the information gathered both internally by the USCA and data provided by third parties.



[Phi Chi Theta](#) is proud to announce the recent installation of chapters at **Cornell University**, **Grand Valley State University**, **Indiana University – Bloomington**, **Florida International University**, the University of **Michigan – Dearborn**, and a new alumni chapter in Detroit.



Running for a Cause

Theta Tau alumnus **Joe Fairchild** is running across the United States to benefit the Multiple Sclerosis Society. The 2006 University of Michigan alumnus started in Boston, MA early this fall, and this month reached Albuquerque, New Mexico. He has completed 2600 miles of the **3400 mile** journey to Santa Monica, CA. Follow Joe's trip and support his effort at <http://runsome.com/>

Board of Directors Contact Information

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