



2022 Annual Convention

Breakout Session Descriptions

DRAFT- times subject to change

Friday, September 9

Breakout Session 1: 11:00 – 11:45 a.m.

The Future Look of Meetings

Jeff Perrin, Global Director of Sales; Hyatt Hotels & Resorts

2022 definitely looks different than how meeting planning did in 2019. Gain insight from an expert on why costs are going up, response times are slower, and where are all of these meetings going? These questions and more will be answered by an industry insider.

Insurance 101: the more you know, the safer your organization will be

Bobbi Larson, Education Consultant; Holmes Murphy

This interactive program will help organizations understand how an insurance program can provide a backstop to help keep members safe and enable them to have a greater fraternal experience. Participants will gain a deeper understanding of how this type of coverage protects an organization, how to respond to a claim and to litigation, and learning strategies to prevent incidents and claims.

Designing Effective Staff & Volunteer Development Programs

Chris Woods, Parnter; Plaid, LLC.

Developing staff and volunteers is a crucial step to create an effective leadership culture. This session will showcase examples to support recruitment, retention, and advancement of team members. Attendees will gain insight on best practices, how to design effective structures, and relevant educational topics for staff and volunteers.

Breakout Session 2: 1:45 – 2:30 p.m.

Getting a Fuller Picture of Student Safety

Jenna Lutz, Account Manager; Plaid, LLC

Moving the needle on student safety requires a combination of quality programming and data informed. Presenting findings from the 2021-2022 Tightrope program assessment, attendees will understand the prevalence and perspectives of collegiate fraternity and sorority members related to alcohol and other substance use, hazing and mental health.

Best Practices for Chapters with Small Budgets

JB Goll, Director of Partner Development; OmegaFi

In the current era of do more with even less, budgeting and making every dollar matter is key. This session will feature current data and best practices from 30 years of industry experience. Attendees will leave with chapter budgeting strategies, knowledge of available budget technology, and deeper understanding of how budgets play into the corporate health and compliance of organizations.

Executive Breakout - TBD

Saturday, September 10

Breakout Session 3: 9:00 – 9:45 a.m.

How can a CVB/DMO Help Me & My Organization?

Marisa Obando, Sales Manager; Visit Plano

Did you know you can get all of your event needs through one source? CVB/DMOs offer a one-stop-shop opportunity for organizations, with or without an event planner, to source information for any size of an event. Attendees will leave with an understanding of this under-utilized resource by strengthening and maximizing their relationships.

The Hardening Market

Blaine Ayers, Vice President; Favor & Company

The insurance market post COVID can be a scary place. Learn about where we are, and where we might be heading, in the volatile insurance world.

Foundation Funds

John Arrivo

Breakout Session 4: 11:30 a.m. – 12:15 p.m.

Sooner or Later: Interventions, Investigations, and Outcomes

Dave Westol, Principal & Owner; Limberlost Consulting, Inc.

In this tactical session, attendees will learn how to conduct interventions, investigations and membership reviews, and outline options that lead to making difficult decisions. These best practices will leave the attendee with a better understanding of what goes into these important and necessary processes.

Future of Online Education

Chris Woods, Partner; Plaid, LLC

Adult education continues to evolve and as the next generation makes their way through high school and college, online education and how it is delivered will continue to change. This session will focus on sharing data and trends associated with online learning, the benefits of online education, and the most popular educational being offered to the fraternal community.

Deeper Conversations: Answering the Questions You Really Want to Ask

Jess Pettitt & Tony Chatman

There's always that one question that you really want to know but are too uncomfortable to ask. This time will be for those questions. Attendees can anonymously ask their questions in a text chat feature or directly in the session. Jess & Tony will use the conversations leading up to this point to delve deeper into those conversations that matter.